webinato

more engaging webinars

The Webinato platform is the 4th generation of omNovia Technologies' hosted webinar system first introduced in 2005. Webinato offers the most interactive webinar environment producing more engaging virtual training or sales / marketing presentations. One key feature of the Webinato platform is the AutoPilot module, which lets you record an event, then replay it for a new group of attendees with the same interactivity as the live session. The Webinato platform is easy to use for presenters, admins and attendees alike and offers an unprecedented level of configuration, branding and customization.

General Characteristics

Browser Based

Webinato runs in any standard web browser on desktop computers such as Microsoft Internet Explorer, Mozilla Firefox, Opera, Google Chrome or Safari on Windows, Mac OS and Linux without installing any software.

Mobile Support

Webinato offers an app for Apple iOS devices (iPhone and iPad) as well as Android smart phones and tablets. All features are supported for attendees to view live webinars / presentations on the go.

Customizable & Modular Interface

In addition to the ability to customize your room's colors, logo and banners, you can easily configure the layout of your room. Choose from a variety of modules such as Desktop Sharing, Slides, Whiteboard and Chat to name a few, then arrange them to best suit your presentation.

Multi-lingual Support

Webinato is architecturally designed to support any languages and character sets. Currently the Webinato interface supports over 10 different languages including Spanish, French, Russian and Chinese as well as languages written right to left such as Hebrew, Arabic or Persian.

Multi-Presenter Solution

Webinato fully supports multi-presenter environments by giving more than one person simultaneous access to the presenter tools.

Highest Level of Security

Security has been an integral part of the Webinato solution from day one. Security measures include encrypted communication channels, secure user authentication, Single-Sign-On capabilities, secure hosting of client data, secure deletion, regular penetration testing and more.

Highly Scalable

The Webinato platform has been designed for online presentations of 20 to 3,000 attendees.

Excellent Customer Support

The Webinato technical support team is available 24/7 to assist you and your attendees.

The OPTiMA Service

Professional services such as in-room technical support, extensive training on Webinato, full event services, system integration or other engineering work is provided through the OPTiMA service. OPTiMA has also been designed to share industry best practices with you to improve the quality of your live and prerecorded webinars.

Unprecedented Reliability

Webinato sets new standards in webinar reliability. Redundant and load-balanced architecture ensures continuity and reliability during your webinars. If a server were to fail, another one automatically activates in a seamless fashion. Since 2011, Webinato service has had an uptime of 99.999999%.

List of Features Available Inside Webinato Rooms

Slides Module

Presenters can upload and convert any Microsoft PowerPoint files from their computers with a few mouse clicks. The converted document preserves all animations and transitions, and can be played for attendees at any time. The Slides module adjusts to automatically fit each viewer's screen. Easy-to-use drawing tools and a laser pointer, allow presenters to add annotations to each individual slide in real-time as they present.

Audio Options

Webinar organizers can choose to leverage the in-room VOIP audio, use the integrated phone conference bridge or a hybrid solution with both VOIP and phone. Although the majority of our customers never use the phone, some prefer to have their presenters speak through the phone while attendees listen through VOIP.

High Quality Video

Presenters may also easily enable their webcams. Video is delivered through the HD H264 format.

Advanced Chat

Webinato offers a powerful chat module with tools for admins to manage a large audience. You have full control over permissions and may enable/disable chat at any time. You can create multiple chat threads such as a dedicated chat between presenters and admins only.

The *Announcement* feature allows you to highlight important messages in the room. Unlike the general chat, announcements do not scroll as more messages are added.

Q&A Manager

A specially designed module enables advanced Question and Answer sessions with prioritization, dynamic assignments, private responses and full reporting.

AutoPilot Record and Replay

The unique Webinato *AutoPilot* module lets you record an event, then replay it for a new group of attendees with the same interactivity as the live session. Unlike traditional webinar recording that simply records the screen and generates large video files, AutoPilot is a reenactment of the original presentation. Attendees may type chat, take polls or download files from the Documents folder as if the event was live. AutoPilot enables on-demand and group mode replays. Imagine replaying a webinar for a new group of attendees three days after the live event without the hassle of redoing it from the beginning.

AutoPilot also allows you to create a webinar ahead of time and run it at the time of the event without any surprises.

Auto Starting Webinars

Leveraging the above AutoPilot module and the Event Manager (see below), you can schedule an automated replay. For instance, you can schedule a promotional or educational webinar for a different time zone that will run while you are asleep and for which you will have full reporting.

Real-Time Desktop Sharing

Presenters can securely share their desktop in real-time and attendees can see the entire desktop (multiple monitors are also supported), a region of the desktop or a particular application. The speed of transmission as well as required bandwidth are optimized as a result of only transmitting regions of the screen where changes occur.

Virtual White Board

Similar to an actual board in a conference room, the integrated White Board in the Webinato platform allows presenters to draw lines, shapes and arrows, add text and use a laser pointer to get their message across. The content on the White Board is persistent and remains for your future sessions until you erase it.

Video Player and YouTube Player

The Webinato platform offers HD streaming video through its Video Player module. You may add new videos in a secure environment or elect to play publicly available YouTube videos. Leveraging this powerful tool, you can show your audience videos for promotional or training purposes as an example. The Video Player also allows you to record a video using your webcam and add it to the list of available videos.

Notes

The Notes module allows presenters to share formatted text notes in real time with attendees and other presenters. A Microsoft Word-like rich-text editor enables you to format any meeting notes and share them live with other participants. You may also save your notes into the Documents folder in MS Word, PDF, HTML or text format.

Advanced Cobrowser Module

With the Cobrowser you can take your attendees to any web page where they can individually interact with that page. The Cobrowser does not simply show an image of your web browser but actually loads the content of the web page for every attendee. Imagine taking your attendees to a sign-up page during your webinar and having them fill out a form while you answer their questions.

Instant Poll

At any time during your virtual training or sales/marketing webinar you can run a poll to bring more engagement and get instant feedback from participants.

Full In-Room Surveys

With the Survey module, you create and run multi-question surveys during your webinars. Some continued education customers leverage the Survey module for certification purposes.

Document and Link Folder

Using the Documents Folder in the Webinato platform presenters and admins can upload any type of files or links and make them available for attendees to access at any time, creating a room library. For instance you may place PDF format brochures in the Documents Folder so your prospective customers can download them into their own computers during a marketing demo. Items marked as *Private* are only viewable by admins or presenters.

World Map

You may use the World map feature to show participants where everyone is connecting from to create a more social environment.

Twitter Integration

A seamless integration with Twitter allows presenters and attendees to tweet from within the room and update their followers. It also enables admins to display a Twitter feed within the room.

Audio Player

While your attendees are waiting for your webinar to start, use the Audio Player to play a custom on-hold music or message. The Audio Player supports standard MP3 files as well as Internet radios.

Timer

Using the Timer feature you can start a count-down viewed only by admins/presenters or by everyone. An example of the application: Guest speakers know how much time is left.

eCurtain

As your webinars begin and attendees start to enter the room, the eCurtain feature allows admins to "lower the curtain" and hide the stage. They can also play a background music or custom on-hold message while presenters are preparing. During this time presenters may talk with each other without being heard by attendees. Once the presentation is ready they can raise the curtain and the show begins!

Closed Captioning

Closed Captioning allows TV-like subtitling for the live room, which provides compliance with laws such as the US Section 508.

Presentation Manager

The Webinato platform offers a number of tools to make your presentations more interactive and more engaging. The Presentation Manager allows you to create a list of actions for your webinars ahead of time to streamline the workflow at the time of the presentation. For instance, you can create a list to pop up a poll, then play back a video, then start a slide show etc. At the time of the presentation, you can trigger each action in the list with a single mouse click.

Multi-Channel Audio

If you have international users in your webinars, the Multi-Channel feature will allow you to connect with your international clientele in one single session. This unique feature enables you to have interpreters listen in one language and translate into another in real-time and allows attendees to choose their language channel. For instance, a Spanish-speaking participant can choose the Spanish channel in which case he or she will only hear the Spanish stream.

Presence Manager

In training webinars where the presence of attendees needs to be verified such as in live continued education courses, the Presence Manager comes handy and ensures the end-users take an action at random time intervals. The results are available in room reports.

AV Remote Control

The AV Remote Control lets your admins remotely turn on / off microphones and webcams for your guest presenters reducing all risks related to audio-visual features.

Room Management Options via the *Admin Page* portal

Room Configuration

Many features and parameters of your Webinato room(s) may be configured with a few mouse clicks via the Room Settings section of the "Admin Page". You may add/remove modules, allow/disallow attendees to chat with each-other, choose a skin for your room, modify access password etc.

Full Reporting

As soon as a session is terminated, a full report on registration and attendance becomes available. Information includes contact info, the duration of attendance, transcripts of messages, results of Instant Polls etc. Reports can also be downloaded in Microsoft Excel format.

Event Manager

A comprehensive Event Registration system accompanies your Webinato account where you can create landing pages for your events and manage participants. After participants register, automated registration info and reminders are sent via email. All of the registrants' information is available in event reports.

Credit Card Processing

This feature allows you to securely accept credit card payments from your attendees as they register for your webinars, recorded sessions or online classes. With this powerful tool, you can increase your revenue stream through pay-per-view model, accept payments from all major credit cards and even create promotion codes.

Archive Management

Recorded sessions are available via the Webinato Archive Manager based on preset access rules. The Archive Manager is a powerful and configurable system that can facilitate your viewers' access to archived sessions.

User Management

Easily manage your room's users including guest presenters via the User Manager section.

APIs and system integration options

SSO (Single Sign On)

The SSO API lets you integrate Webinato into your own website or your protected members area. Once attendees are authenticated on your website, they can securely access your Webinato rooms without going through another login page.

Event Manager API

The detailed Event Manager APIs facilitates integration of your shopping carts, CRM or other systems into our Event Manager.

Reporting API

You may use the Reporting APIs to import reports into your CRM or databases. System integration documentation and code examples are available to facilitate implementation. The Webinato OPTiMA group can work with your team for faster implementation.

Room Settings API

This API allows you to create/delete or modify your room settings programmatically.

Users API

The Users API enables users management such as new user creation, password changes, room access modification, deletion...

Integration with Active Directory or LDAP

Webinato enables room access through LDAP or Microsoft Active Directory authentication leveraging SAML protocol. This feature is an addition to the Webinato SSO (Single Sign On) API and provides secure enterprise integration.